



Dana Camisa

Graphic Design &  
Art Direction

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## EXPERIENCE

3/2011 – PRESENT

### IRIDIUM GROUP, INC. | New York, NY

Senior Designer. Responsible for leading the design, management and implementation of comprehensive brand and visual identity system initiatives. Design and management of Accenture *Outlook*, Accenture's global thought leadership journal. Creative execution of various forms of marketing and brand identity products, from strategic literature to interactive tools.

*Select clients include: The Heritage Foundation, United Nations Federal Credit Union, Accenture.*

2/2010 – 2/2011

### REAL ESTATE ARTS, INC. | New York, NY

Designer. Design for various real estate development projects throughout the country. Responsible for concept development and presentation, copywriting, photo shoot management and art direction, execution and production of brand identity systems, marketing collateral, advertisements, environmental graphics and websites.

*Select clients include: CB Richard Ellis, Cushman & Wakefield, Jones Lang LaSalle, RREEF, Mack-Cali, JBG.*

5/2007 – PRESENT

### FREELANCE GRAPHIC DESIGNER | New York, NY

Graphic design and art direction for various projects including logo design, brand and visual identity, print collateral and website design/development.

*Select clients include: CNBC, SmallRock Media Inc., A Unique Nanny Agency.*

5/2007 – 5/2009

### KCSA STRATEGIC COMMUNICATIONS, Creative Group | New York, NY

Art Director. Directed freelance designers, designed and managed logos, corporate identity programs, print design, website design/development, advertising and indoor signage.

Graphic Designer. Responsible for concept development, presentation, execution and production of various logos, corporate identity programs, marketing collateral, advertising campaigns and websites.

*Select clients include: AREA Property Partners, Hess Energy Marketing, Reuters, Wendy's/Arby's Group, Bixby Energy Systems, MG Concepts, T&H, Triam Partners, Credit Suisse.*

2/2007 – 5/2007

### HEAVY, INC. | New York, NY

Design Intern. Assisted in the design and production of web based graphics and advertisements.

## EDUCATION

9/2003 – 5/2007

### PRATT INSTITUTE | Brooklyn, NY

BFA Communications Design

Major: Graphic Design

Exhibitor in the 2007 Pratt Show

## SKILLS

Proficient in Adobe Illustrator, InDesign, Photoshop, Microsoft Office, basic Dreamweaver, basic HTML & CSS.

Working knowledge of JavaScript and other programming languages.

Bookbinding | Photo Retouching | Illustration | Composites

## AWARDS & HONORS

15th Annual Communicator Award of Excellence | 2009

1) KCSA CORPORATE IDENTITY, 2) HESS C-NEUTRAL BROCHURE, AND  
3) DEMAND RESPONSE BROCHURE.

2009 Gold Ink Award, Pewter | 2009

GENESIS LEASE ANNUAL REPORT 2008

The International Davey Awards, Gold Medal | 2011

THE HERITAGE FOUNDATION BRAND IDENTITY

iheartlogos season two | 2011

SEVERAL LOGOS PUBLISHED IN LIMITED EDITION BOOK